



OVER 1/3 MILKING COWS IN THE US ARE NOW ON THE VAS PLATFORM!

"The VAS Platform is currently home to over one-third of the milking cows in the United States, and we're growing everyday. We are continually delivering new functionality to bring dairy farmers access to intelligent Herd, Feed, and Parlor data from anywhere, on any device, and at any time. Technology is an essential tool today for all dairies, from family-owned herds to large multi-site enterprises. VAS is committed to partnering with our customers to deliver them intelligent, actionable data and the connected technology needed to make each dairy its most efficient."

Robin Dunki Jacobs, VAS CEO

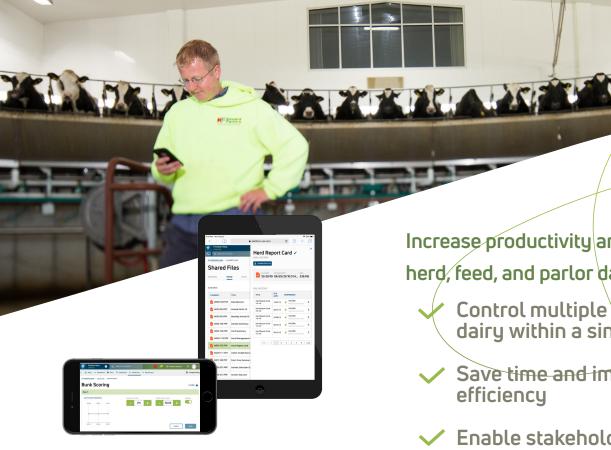
VAS Platform

Transforming Dairy Intelligence

The VAS Platform transforms dairy intelligence by bringing together actionable dairy, feed, parlor and industry partner data into a single web-based platform — and is continually enhanced with new partner integrations and features.

From anywhere, with any device, the VAS Platform provides dairy operators with real-time access to the critical data and reports that drive decisions about the performance of the business.

- + Increase productivity
- + Increase data access to team members
- Integrate industry partner data
- Manage every aspect of the dairy in one platform
- + Actionable data at your fingertips



VAS Platform Features

- Visibility: Cloud-based real-time herd, feed, and parlor data on the platform
- Mobility: Access your data anytime and anywhere
- Manage: Control every aspect of your dairy using a single software
- Accessibility: Switch between herds with the tap of a finger with unlimited users
- Up to date: New features and enhancements are delivered automatically - no need for manual updates
- Third-party integrations: VAS Platform is an information highway connected to internal and industry software



Increase productivity and have actionable herd, feed, and parlor data at your fingertips

- Control multiple aspects of your dairy within a single software
- Save time and improve labor efficiency
- Enable stakeholders with remote access to herd data
- Customizable dashboard to show internal KPIs
- Multi-herd/company dashboard for management
- Mobile data entry and worklists for accuracy and efficiency
- ✓ APP for accurate scanning, data entry and ability to work offline
- VAS Platform on any web browser to manage all aspects of the dairy

